



an artistic community dedicated

to educate, create and exhibit

www.bellevilleart.ca

Facebook: @bellevilleartassociation

Instagram: @bellevillearta

May 2024

EXECUTIVE COUNCIL REPORT

The month of May Flowers has arrived! We welcome Jessica Turner who has volunteered to co-chair with Kim Dolan on our communications/ marketing team. It is inspiring to be part of this association as we continue to develop a dynamic presence in downtown Belleville and the wider community.

Thank you to Karen Richey for her delightful mosaic demonstration at our April opening. Each month we would like to welcome the community to our gallery by including art talks and demos. If you would like to participate, just let us know and we will add you to the schedule. This month we are having a changeover at The Anchorage. This is another chance for you to have your work in the community...one of the many perks of belonging to our association. Watch for information coming soon.

Jeannine Berscheid and Jan Coombs

BAA Artists and Copyright Laws

A reminder that all art work displayed at the BAA gallery or any of our outside venues must be original work and not copied from another artist's work unless you have written permission from the other artist.

Our policy is: "All work is considered for public viewing and should be an original and not infringe on another artists' copyrights." If the BAA does not enforce our policy we could be involved in litigation with the original artist.

If artwork is identified as being a copy, the art will be immediately removed from the display or the website by members of the Executive Board as part of our due diligence to protect the BAA from potential legal action. The artist will subsequently be contacted to clarify the situation with regards to copyright permissions by the current Chairperson(s) of the Executive Board.

Please note the Chairperson assignment rotates thru the members of the Executive. We are all volunteers and need your cooperation in this matter.

Jan and Jeannine

MEMBERSHIP

As at the end of April we have 125 members 45 who are represented by our Artist Page on the website. Welcome to new members Barbara Hokanen, Terri Horricks, and Ethan Weitendorf.

I continue to look for a Newsletter Convenor. The role entails assembling the submitted parts of our newsletter in Word format once a month. If you have a comfort level in Word, and would be interested, please let me know. It is an interesting way to volunteer from the comforts of your home!

Julie, Membership

TRESURER'S REPORT

CHEQUES FOR WORKS SOLD and TAX RECEIPTS will be available at the changeover in May. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept etransfers for membership fees or donations at bellevilleaa3@gmail.com This account requires a security question. Please make sure that you let Dona know the correct answer.
.....Dona Knudsen

When recording sales at the gallery please make sure that you complete all the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc.) and your name. This ensures that members will get paid and the books can be kept up-to-date.

Thank you...Dona

STUDIO

Congratulations to the 4 artists that sold larger pieces at the gallery this month plus 2 artists that sold work at Sans Souci. Two of these paintings were featured in the Intelligencer - which shows the power of publicizing our work on social media.

So, we have created a new package for BAA artists to promote you as well as your work both in the gallery and online.

As some of you know you can rent the feature wall at the gallery for \$100 for one month. This is the blue wall to the left where the white table is located just before you enter the main gallery. The table is included in the rental for displaying cards or small works if desired.

The **new rental package** is that if you rent the wall, you will be the featured artist at the show opening for that month. This means that in addition to having more of your work on the wall of the gallery for the month, at the show opening you could set up a table or easels with additional work. You could chat with people at the opening to discuss your techniques and inspiration for your art. You could invite your friends and family to the opening.

We would post information about you on the BAA Website, Instagram and Facebook. a few weeks before the event to attract people to that opening. You would need to provide the pictures for the advertising. You could post links to our website on your media pages and share that you are the featured artist at the gallery.

So, a new exciting option for BAA members, let Jan or Jeannine know if you wish to rent the wall and which month you would prefer.

Jan and Jeannine

MARKETING AND COMMUNICATIONS

A heartfelt thank you to Jan and Jeannine for their hard work as they lead our marketing efforts. They've been instrumental in getting the marketing team up to speed and assembling a strong team.

We are always open to new ideas. If you'd like to get involved or know of a local event we may want to participate in, please email us at hello@bellevilleart.ca.

Constant Contact Emails

We are continuing to expand our use of constant contact. If you are not getting emails about shows and workshops, please check your Spam folder. Our marketing emails will be coming from hello@bellevilleart.ca. Please let me know if you have any problems.

Website and Social Media Highlights

Our website continues to attract new members who showcase their incredible art. Every webpage member has a unique URL that can be used for personal marketing. It is a great opportunity for our members.

Thanks again to Maria's outstanding efforts on social media, our community's reach and engagement continues to grow.

Cheers Kim :0)

PROGRAMMING

Hello from the Programming Committee! We thank you for your support in the past month and look forward to your participation during this month and June!



We had a fun afternoon with Emöke Wilson on April 18th, discovering more about Neurographic Art, as you can see from the photo above. This month, on the 16th, we will learn techniques for creating colourful irises with Joyce Empey Smith. There are seven tables still available, so if you would like to attend, please get in touch.

June will have two enrichment opportunities! On the 12th, we are hosting a trip to the AGO in Toronto. Please watch for an email from Constant Contact (Thank-you to Kim Dolan!) with all of the details included. We also look forward to June 20th when Iryna Molodeky will present a workshop about unleashing your creativity (Who doesn't want to learn that?!) and creative problem solving through drawing.

We look forward to seeing you soon!
Sandra Kidd and Jacqui Fry

UPCOMING CHANGEOVERS AT THE BAA GALLERY

JUNE 2024	Sunday, June 9 th 10am-12pm
Theme:	Nature's Warmth or Artist Choice
JULY 2024	Sunday, July 14 th 10am-12pm
	One X One Show

All work must be registered by the Wednesday before the changeover. Label information must include:
artist's name, title, medium, price, and small work (dimensions) or a gallery piece.
Information sent to Colleen English

- appropriately presented for hanging.
- wired appropriately. (Braided wire should be stretched straight across the back of the painting).
- original, not previously shown in the gallery and reflect the artist's best work

- clearly labeled on the back (name, title, medium and price)

A \$5.00 hanging fee is required at the art changeover for the gallery work. This applies to monthly BAA shows only. A hanging fee of \$2.50 per piece is charged for small works, which must measure less than 48" in perimeter (including the frame). Each member can hang 1 gallery piece and 2 small works per show.

Artisan work, ready to frame art or cards:

- Bring in on regular changeover dates.
- No display fees.
- Complete details of each individual item must be recorded on inventory sheets available for printing on the website or may be handwritten.
- Each Artist is responsible for putting inventory sheets in the Inventory binder.
- For Artisan items only contact jlberscheid@gmail.com prior to changeover to confirm space availability.

Only members in good standing of the Belleville Art Association may hang work in the gallery or at other sites.

The executive of the BAA reserves the right to refuse to display any work which they feel does not meet these requirements, would be offensive to our clientele, or does not support the aims and objectives of the Association. Preference will be given to work by members who serve on committees or sit in the gallery.

MEMBERS SHOWS & SALES

Gallery121, a co-op art gallery in Belleville, is accepting applications for new members and guest artists. If interested in finding out more, please contact **Ilse Nel-Landers, Chair of Selections Committee**. Email: G121opportunities@gmail.com. Both 2D and 3D artists are welcome to apply.

Roslin Fine Art Show and Sale

May 18, 2024.

Lions Hall, Tweed ON

10:00 am - 4:00 pm

Area Fine Artists are invited to join the Roslin Art Group on showing and selling their own art paintings, prints and cards.

Cost is \$35.00. Contact Audrey for more info and to reserve your space at 613-969-6062 or audreyjpthomas@gmail.com

Bringing Beauty to BGH



Joan Reive is in her 90s but is still delighting people with her art. She recently stopped by BGH to see her watercolour paintings displayed on Quinte 3 in the hallway leading to Patient Registration.

Her paintings were borrowed from the Belleville Art Association after some BGH employees suggested that art on the walls would bring beauty and a feeling of serenity to the hospital. June Boudreau, a member of the BGH Auxiliary is a personal friend of Joan and worked with Pat Blackburn from the Belleville Art Association to make it happen.

The art is protected with theft-proof brackets but is available for sale through the Belleville Art Association if it strikes someone's fancy. Thank you to Pat and Joan (both pictured) and June for bringing some beauty to the hospital.

Lola Reid Alin from the SPARK Facebook Page:

The Award winners of the Texture Themed Juried Exhibit have been revealed!

Drum roll, please!!

Best in Show is awarded to [Lola Reid Allin](#) for *Wall with Four Pots, The Kasbah (Fes, Morocco)*!

[Lola Reid Allin: Author, Photographer, Pilot](#)

Be sure to visit the full exhibit of the 25 images including the 5 award winners at the YMCA Balsillie Family Branch on display through the month of April.

Check out the virtual SPARK Selects Exhibit, too.

Details: [SPARK Photo Festival](#)

Plus my previous wins at SPARK:

2017 - 3rd Place - Life Under the Watchful Eye of Hem

2018 - 3rd Place - Khadija, Memories of Marrakech

2019 - 2nd Place - At Grandma's Funeral

And from KawarthaNOW

<https://kawarthanow.com/2024/04/08/belleville-photographer-lola-reid-allin-captures-best-in-show-award-in-spark-photo-festivals-juried-exhibit/>

SPARK
PHOTO FESTIVAL
Best in Show



<https://www.facebook.com/BellevilleArtAssociation>
<https://www.instagram.com/bellevillearta/>
<https://www.bellevilleart.ca/>

Deadline for the June 2024 Newsletter is May 31, 2024
Information to <https://www.baamembership1@gmail.com>;

SPONSORS: BMO-Nesbitt Burns, Sans Souci Restaurant, Highland Shores Children's Aid Society, Belleville Police Services, The Anchorage, Quickert Real Estate.
Thank you for your support of the arts in our community.

*"Beauty will save the world."
—Dostoevsky*