



an artistic community dedicated

to educate, create and exhibit

www.bellevilleart.ca

Facebook: @bellevilleartassociation

Instagram: @bellevillearta

June 2024

EXECUTIVE COUNCIL REPORT

An exciting summer is starting with a book launch with Claudette Boulanger on Saturday, June 15 2-4 pm!

Have you had a chance to pursue our beautiful new archive portfolios created by Karen Morrow? They are now available at the top of our library bookcase at the gallery. Now Karen has also created a binder index of all members whose names appear in the portfolios. We cannot even imagine the amount of time it took to create this index as an historical reference for all to use.

On behalf of our association, Karen, thank you so much for your on-going efforts in preserving the history of our association in such an exceptional way.

Special BAA gallery shows are coming up in July, August and September. Please checkout the details below - more photographic involvement. We also have Raiders of the Lost Art event coming up in August.

To all members, your executive is proud to continue working on your behalf.

Jan and Jeannine

MEMBERSHIP

As at the end of May we have 125 members 45 who are represented by our Artist Page on the website.

If you have been pondering whether it is time to display your work on the web, using our site is an easy and cost-effective way. Members are able to display up to 10 images of their work, personal photo as well as a biography.

This is just one of the many benefits of being a member of the BAA. Others include discounts at art suppliers and participation in painting groups. Check out our website or reach out to me if you would be interested in knowing more.

Julie, Membership

TREASURER'S REPORT:

CHEQUES FOR WORKS SOLD and TAX RECEIPTS will be available at the changeover in June. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept etransfers for membership fees or donations at bellevilleaa3@gmail.com This account requires a security question. Please make sure that you let Dona know the correct answer.

When recording sales at the gallery please make sure that you complete all the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc.) and your name. This ensures that members will get paid and the books can be kept up-to-date.

Thank you...Dona

STUDIO

Something New at the gallery: Want to promote your art or photography?

Rent our feature wall with the white table for a month and hang your art and we will connect you with a reporter at the Intelligencer newspaper who has been doing a write up about our artists - most recently Ron Sayeau.

You will need to provide photos of the art you wish to feature for the article. Plus, these photos of your art will be posted on our social media pages.

The cost for the wall rental is \$100 per month. Contact Jan or Jeannine if you are interested in this great opportunity.

Upcoming Shows: Time to get creative!

1x1 Show - changeover Sunday, July 14, 10 am-12 pm

- All art or photographic works must be either 12x12" or 8x8"
- New this year - the Artist sets their own prices with a minimum price for each size - 12x12 painting start at \$150 and 8x8 start at \$90
- Each artist can submit 2 pieces 12x12 and 2 pieces 8x8
- Hanging fees are \$5 per piece for 12x12 and \$2.50 each for 8x8

Here and There Show or Artist Choice Changeover: Sunday, Aug 11, 10 am-12 pm

- Take a photo of something local for example Belleville, Quinte West or the PEC then create a piece of art using the photo and bring the photo in with your painting.
- Photographers, please take photos of local attractions.

Inspired or Artist Choice Show Changeover: Sunday, Sept 8, 10 am -12 pm

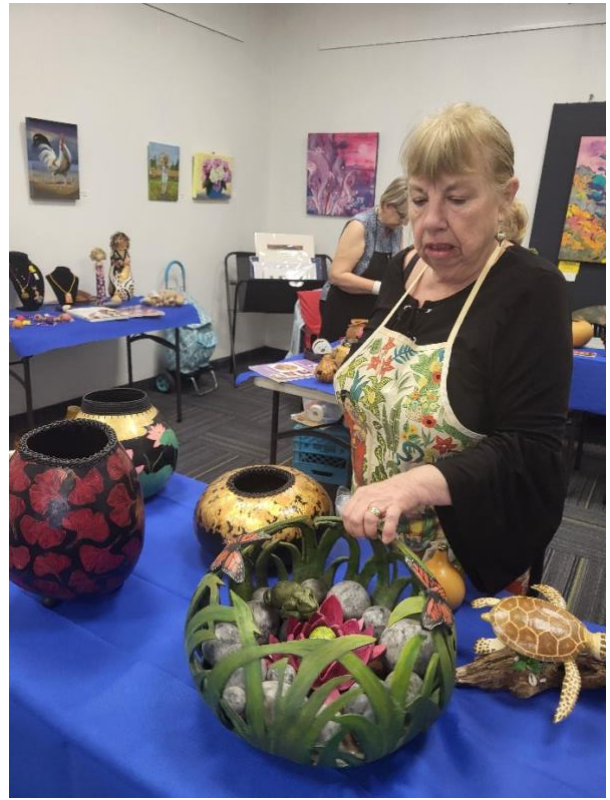
- Photographer take pictures and fellow artists use these pictures as inspiration to create art.
- Photographers should take photos and have them available by July 8th

Thank you to all members who sit in the gallery. This is such an important job and we appreciate your dedication. Once in a while, a member might need to cancel as family emergencies arise. Just let us know if this happens and we can usually fill in or find someone who can.

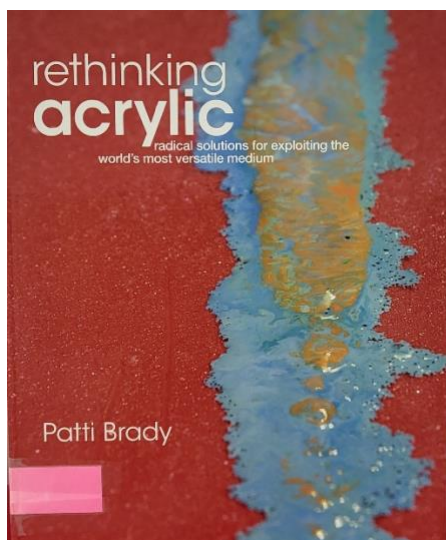
Jeannine and Jan

OPEN HOUSE

Our Open House of May 18th was a great success with members Dorothy Hawkins and Pat Blackburn presenting and displaying their amazing creations with gourds.



LIBRARY BOOK OF THE MONTH



Rethinking acrylic: radical solutions for exploiting the world's most versatile medium

Author: Patti Brady

Published By: North Light Books in 2008

As with many of the books in the BAA Library, this is a dated book (published in 2008). However, much of the information is still valid and it is recommended that the reader check for more up-to-date information as the development of acrylics has moved quickly over the years. Nevertheless, many of the ideas in this book are still worth looking into as they are creatively inspiring in many cases.

Here is a list of the table of contents which reveals the wide range of interesting topics covered in this book: Chapter 1 – An

Overview of Acrylics; Chapter 2 – Water media Effects; Chapter 3 – Creating Texture with Gels; Chapter 4 – Subtractive Techniques; Chapter 5 – Collage & Acrylic Skins; Chapter 6 – Acrylic Transfers & the Printed Image; Chapter 7 – Pours; Chapter 8 – Acrylic Encaustic; Chapter 9 – Metallic & Reflective Paints; Chapter 10 – Drawing & Resists with Acrylics; Chapter 11 – Traditional Techniques With Acrylic; Chapter 12 – Varnishing.

I have a copy of this book at home, myself, and I have used parts of it in my work from time-to-time. Patti Brady has put together a very useful and inspiring book that is fun to use. You acrylic artists out there might want to give it a try!

Nancy
BAA Library

MARKETING AND COMMUNICATIONS

Our new Marketing Team is getting up to speed. In the upcoming months, we will expand our use of social media to promote the BAA.

We are preparing for July's One by One show and August "Raiders of the Lost Art" Promotions.

Constant Contact Emails

We are continuing to expand our use of constant contact. Please check your spam folder to see if you are not seeing emails about shows and workshops. Our marketing emails are coming from hello@bellevilleart.ca

Website and Social Media Highlights

Our website continues to attract new members who showcase their fantastic art. Every webpage member can use their personalized URL for personal marketing. It is a great opportunity for our members.

Your ideas and suggestions are always welcome. If you'd like to get involved or have a local event in mind that we may want to participate in, please feel free to email us at hello@bellevilleart.ca.
Kim

PROGRAMMING



Photo of participants and creations from our May workshop with Joyce Empey-Smith

“May” we say: It was a great workshop this past month? Joyce’s watercolour class was well attended and enjoyed.

June has two events for us. The bus trip to the AGO on June 12 has only two seats left, so if you were thinking about going, now is the time to act! Then, on June 20th, Iryna Molodecky will be leading a workshop on visual thinking techniques to boost your creativity. Sounds intriguing and we can hardly wait. There are places available, so come and join us!

We are going to take a **break in July** and then in **August**, we are going to have another **Plein Air event** but the location has yet to be confirmed.

Karen Richey is going to have a two-day workshop at her studio in **September** (17th & 19th) with only six places available. You will need to act quickly when the poster appears!

Duncan MacDonald will be back for another full day workshop in **October** and we look forward to all of you who enjoyed his first session coming back for more.

Renee Hiltz is penciled in for **November** but not confirmed, and we are planning a **Christmas Tea for December**. And that’s the year completed for Programming!!

Thanks to all of you for your ongoing support and dedication to furthering your education!!

Sandra and Jacqui

UPCOMING CHANGEOVERS AT THE BAA GALLERY

JULY 2024 Sunday , July 14th 10am-12pm

One X One Show

AUGUST 2024 Sunday, August 11th 10am-12pm

Here and There or Artist Choice

All work must be registered by the Wednesday before the changeover. Label information must include:
artist's name, title, medium, price, and small work (dimensions) or a gallery piece. Information sent to Colleen English

- appropriately presented for hanging.
- wired appropriately. (Braided wire should be stretched straight across the back of the painting).
- original, not previously shown in the gallery and reflect the artist's best work
- clearly labeled on the back (name, title, medium and price)

A \$5.00 hanging fee is required at the art changeover for the gallery work. This applies to monthly BAA shows only. A hanging fee of \$2.50 per piece is charged for small works, which must measure less than 48" in perimeter (including the frame). Each member can hang 1 gallery piece and 2 small works per show.

Artisan work, ready to frame art or cards:

- Bring in on regular changeover dates.
- No display fees.
- Complete details of each individual item must be recorded on inventory sheets available for printing on the website or may be handwritten.
- Each Artist is responsible for putting inventory sheets in the Inventory binder.
- For Artisan items only contact Jeannine prior to changeover to confirm space availability.

Only members in good standing of the Belleville Art Association may hang work in the gallery or at other sites.

The executive of the BAA reserves the right to refuse to display any work which they feel does not meet these requirements, would be offensive to our clientele, or does not support the aims and objectives of the Association. Preference will be given to work by members who serve on committees or sit in the gallery.

MEMBERS SHOWS, SALES & NEWS

Our member, Patricia Blackburn was commissioned to create a painting of the Belleville Police Station on College Street as a retirement gift for Chief Callahan. Pat was asked to be present at his retirement ceremony where he was presented with her work. Congratulation Pat on a job well done and to furthering our relationship with the BPS.



*"Hello Patricia,
Thanks again for the painting. The Chief
really likes it.
I'm glad you were able to visit so he could
meet you and we had the photo*

taken. Please see attached.

*Feel free to share with the BAA to promote that you did this commission for us and that **our relationship with the BAA and its members is important to us.***

Thanks,

Paige (Summers)

Director of Human Resources"

<https://www.facebook.com/BellevilleArtAssociation>

<https://www.instagram.com/bellevillearta/>

<https://www.bellevilleart.ca/>

Deadline for the July 2024 Newsletter is June 30, 2024

Information to <https://www.baamembership1@gmail.com>;

SPONSORS: BMO-Nesbitt Burns, Sans Souci Restaurant, Highland Shores Children's Aid Society, Belleville Police Services, The Anchorage, Quickert Real Estate.

Thank you for your support of the arts in our community.

"Art is not a thing; it is a way."

– Elbert Hubbard