



an artistic community dedicated

to educate, create and exhibit

[www.bellevilleart.ca](http://www.bellevilleart.ca)

Facebook: @bellevilleartassociation

Instagram: @bellevillearta

August 2024

## **EXECUTIVE COUNCIL REPORT**

Welcome to the warm and lingering days of August!

We are half way through our annual **One X One show**. If you have not had the chance to see this amazing assembly of work by our talented members, you still have time.

This month will feature **"Raiders of the Lost Art"** with our August Open House on Saturday August 17<sup>th</sup>. Over 50 pieces of our members' work will be "hidden" throughout the downtown. We thank all who have contributed to this adventure, both in time and in work.

Instead of a workshop this month, our Programming team have organized a **Plein Air** at West Zwick Park, to be held on August 22<sup>nd</sup>. All are welcome to participate.

Also attached is information on our **annual juried show "Perspectives"**, which is open to BAA members only.

Thank you to all who volunteer their time and energy to help the BAA continue.

Do you enjoy this newsletter? We are looking for a member to help in its production. If you have an interest, please let us know!

Julie on behalf of the BAA Executive

## **MEMBERSHIP**

As at the end of July we have 131 members 48 who are represented by our Artist Page on the website. Welcome to our new members **Carlee Bramfitt, Karen Coombes, Sheri Freeburn, Stacey Robb and returning member Dee deSnoo**.

Just a reminder that if you change your personal information, such as address, phone number or email, please let me know directly. There have been instances where changes have been not relayed as the information was only written on the phone list at the sitter's desk or in the book. Keeping the membership records up to date is important and makes contacting you much easier.

Membership

## **JURIED SHOW 2024**

The registration forms and information about deadlines, etc. for this year's juried show are attached to this newsletter and also available on the BAA website. The show is called **Perspectives but the theme is Artist's Choice**. Please read the criteria for entry over carefully to avoid disappointment. You must register and pay before the October 5<sup>th</sup> deadline but you do not need to have the label information ready before hand...although it is appreciated and saves time at the check in.

For more information contact Dona

## **STUDIO**

As you know, the next event we are holding is Raiders of the Lost Art on August 17th. Thank you to all members who donated a piece of art and to **Judy Anderson** and the marketing team who organized this.

Upcoming events are:

September...Lorraine Mackey...Pastel Demonstration

October...Artisans in the Alcove

November...Lola Allin Reid book launch.

Come out and support our openings and bring friends!

Thanks to everyone who continues to volunteer to sit the gallery.

Jeannine and Jan

## **UPCOMING CHANGEOVERS AT THE BAA GALLERY**

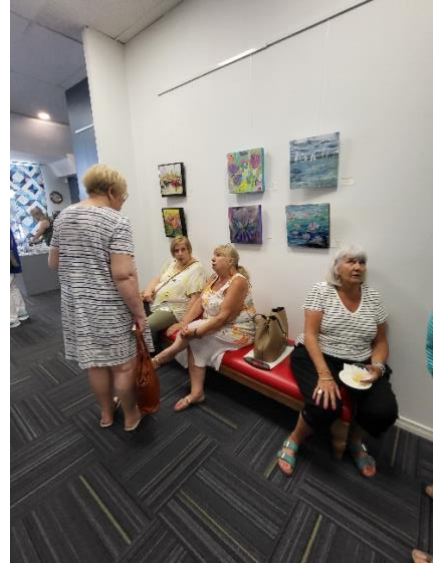
**SEPTEMBER 2024** Sunday, September 8<sup>th</sup> 10am-12pm  
Inspired or Artist's Choice

**OCTOBER 2024** **Tuesday, October 15<sup>th</sup> 10am-12pm**  
Autumn Glory or Artist's Choice

## **OPEN HOUSE JULY ONEXONE SHOW**

Our Open House for the One X One show was a roaring success with many red dots and empty spots as all kinds of artwork was sold. The show itself was a splendor for the eyes and our hanging team did an excellent job showcasing the variety of mediums and themes represented. This is always a challenging show to hang and a special thank you to everyone who made the Gallery and windows look so amazing. Delicious refreshments and delightful music just added to the fun!

This Open House also featured the introduction of the Art Walk. Many thanks to **Terri Horricks** for her development of the map and coordination with participating merchants and galleries in downtown Belleville.





And the event would not have been a success if not for the efforts of our **OneXOne co-chairs, Bill and Sue Walker**. Take a well-deserved bow. And here is a photo of Sue with one of her very happy new collectors!

## MARKETING AND COMMUNICATIONS

One by One and our Art Walk were a great success. How many paintings have we sold? – oh sooo many 😊! (over 20 and counting)

### Social Media

We have been upping our game on social media and it seems to be paying off. Please continue share our events and posts with your network. This is big help, thanks!

### Email Marketing

By now you should all be getting used to getting BAA emails through constant contact. IF you are not getting your emails, send me a note - [hello@bellevilleart.ca](mailto:hello@bellevilleart.ca)

### Website

In June, we just made it past 300 users for the first time. In July, we had record number of visitors to our website last month - 427! That is a big leap!

### Marketing Committee Help



If you would like to get involved with Marketing, please let us know [hello@bellevilleart.ca](mailto:hello@bellevilleart.ca). There is lots to do and your help is appreciated. Thanks!

~ Kim

### **PROGRAMMING**

**August:** Plein air opportunity at Zwick's Island West at no cost. Come and join us! Poster can be viewed on the *website*. Please look!

**September:** 2 afternoon workshops at Karen Richey's studio. To register contact Jacqui See *website* for details.

**October:** Full day workshop with Duncan MacDonald on October 24th. "Progress Your Painting". Look for details on the *website*.

**November:** To be announced Watch the *website*!

**December:** Christmas Tea with a silent auction, door prizes, raffle tickets (for a wine basket), and tea with Christmas goodies. Check the *website* for details closer to December.

Have you got an idea for a workshop? Contact either Sandra or Jacqui We would love to hear from you!

Sandra Kidd and Jacqui Fry

### **LIBRARY BOOK OF THE MONTH**

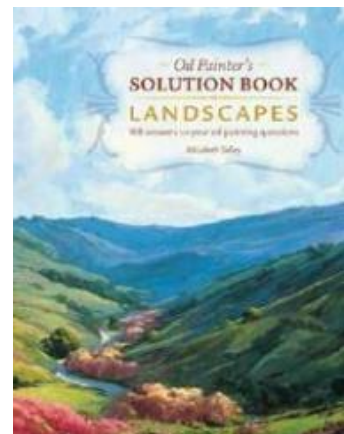
**Oil Painter's Solution Book – Landscapes:  
Over 100 answers to your oil painting questions**

Author: Elizabeth Tolley

Published: 2007 by North Light Books

If you are a landscape artist who uses oils, this could be a useful book for you. Here is a list of the contents to give you an idea of what this book is about:

1 – Materials; 2 – Composition & Design; 3 – Tonal Value; 4 – Colour & Light; 5 – Techniques; and, 6 – Demonstrations.



This is an easy-to-use book with ring binding which allows the book to lie flat. It assumes some users will be beginners and so covers such subjects as: what colours should I buy and what should I include in my bag for painting on location? Nevertheless, this book can also be useful for the more experienced painter with topics such as: What are the elements of design? And, how do I darken a colour? Some of the demonstrations included can be quite useful, such as: How Do I Paint Trees? Or, what can Buildings Achieve in a Landscape? The demonstrations in the last chapter include such subjects as: Summer Clouds Over Back Bay; Subtle Colour for a Foggy Morning; Focusing on Colour and Light and, Painting En Plein Air.

So, if you are thinking you might want to paint a landscape or two and feel the need for some useful information to help you on your way, or need a reminder or two about how to paint trees, this just might be the book for you.

We recently received a generous donation of books from Elly, daughter of the late Jean Finlayson who, sadly, has recently passed away. Jean played an important part in the establishment of the BAA and its continuation over the years. Our Library will be much the richer for this addition of many wonderful books.

Nancy

## **MEMBERS' SHOWS, SALES AND NEWS**

**PAINT IN SOUTHERN FRANCE AT LE MONASTERE**, July 18—Aug 2, 2025 with Donna Bonin.

Join Donna on her 14th and final workshop there. REGISTRATION DEADLINE is Aug 28, 2024.

If interested, contact Donna [donna.m.bonin@gmail.com](mailto:donna.m.bonin@gmail.com) or 613 395-5959 for details and to register ASA



<https://www.facebook.com/BellevilleArtAssociation>

<https://www.instagram.com/bellevillearta/>

<https://www.bellevilleart.ca/>

**Deadline for the September 2024 Newsletter is August 31, 2024**

Information to [https://www.baamembership1@gmail.com](mailto:https://www.baamembership1@gmail.com);

**SPONSORS:** BMO-Nesbitt Burns, Sans Souci Restaurant, Highland Shores Children's Aid Society, Belleville Police Services, The Anchorage, Quickert Real Estate.

Thank you for your support of the arts in our community.

*Every Artist was first an amateur*  
*Ralph Waldo Emerson*