



an artistic community dedicated

to educate, create and exhibit

[www.bellevilleart.ca](http://www.bellevilleart.ca)

Facebook: @bellevilleartassociation

Instagram: @bellevillearta

September 2024

## **EXECUTIVE COUNCIL REPORT**

September is upon us! And we are back to routines that come with the cooler weather.

Our Annual Juried Show “**Perspectives**” is fast approaching and is open to BAA members only. If you are planning on entering, please find a copy of the entrance form and instructions with the email. Hard copies are available at the Gallery; however, these are limited.

I am pleased to announce that **Anne Seguin** will be joining me as co-chair in the Membership area. **Karen Morrow** will be replacing Anne as Secretary. This transition is in progress and will be effective shortly. **Lorraine Mackie** and **Bev Boyle** will be forming the Hospitality team.

Thank you to all who volunteer their time and energy to help the BAA continue.

Julie Lower on behalf of the BAA Executive

Are you interested in joining a new painting group at the Gallery on Saturday mornings? If so, please contact Colleen Temple at [colleen.temple@yahoo.ca](mailto:colleen.temple@yahoo.ca).

## **MEMBERSHIP**

As at the end of August we have 133 members 49 who are represented by our Artist Page on the website. Welcome to our new members **Holly Aman** and **Melissa Wakeling**.

Just a reminder that if you change your personal information, such as address, phone number or email, please let me know directly. There have been instances where changes have been not relayed as the information was only written on the phone list at the sitter’s desk or in the book. Keeping the membership records up to date is important and makes contacting you much easier.

Julie Lower, Membership

## **TREASURER’S REPORT**

August 31, 2024

Savings account balance: \$ 9201.24

Chequing account balance: \$ 1263.70  
POS account \$ 28229.37

TOTAL: \$ 38694.31

CHEQUES FOR WORKS SOLD and TAX RECEIPTS will be available at the Changeovers. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept etransfers for membership fees or donations at [bellevilleaa3@gmail.com](mailto:bellevilleaa3@gmail.com) This account requires a security question. Please make sure that you let Dona know the correct answer. When recording sales at the gallery please make sure that you complete ALL the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc.) and your name. This ensures that members will get paid and the books can be kept up-to-date. Thank you...Dona Knudsen

### **JURIED SHOW 2024**

The registration forms and information about deadlines, etc. for this year's juried show are attached to this newsletter and also available on the BAA website (newsletters and forms ... entry form for our annual juried show). The show is called **Perspectives but the theme is Artist's Choice**. Please read the criteria for entry over carefully to avoid disappointment. You must register and pay before the October 5th deadline but you do not need to have the label information ready before hand...although it is appreciated and saves time at the check in. Over \$1400 in awards will be given out at the opening on October 17.

For more information contact Dona Knudsen [donaannk@gmail.com](mailto:donaannk@gmail.com) or 613 969 8565

### **CHANGEOVER AT CHILDREN'S AID SOCIETY**

The next changeover of art at The Highland Shores Children's Aid will take place on Monday, September 23 from 1 – 1:30 pm. This is a great opportunity to show your work. Remember it won't sell nor can anyone enjoy it if it is sitting in a closet or under the bed.

This is a large site and can take big pieces. The work will hang for 6 months. All styles and mediums are welcome, however please make sure that the subject matter is uplifting as this is a professional space and their employees and clients are dealing with difficult issues.

Each artist can bring in up to 5 pieces. It is okay if these works have been shown at other sites. There is no hanging fee, but a 20% commission will be charged on any works sold.

Label information including title, medium, artist's name and price should be sent to [donaannk@gmail.com](mailto:donaannk@gmail.com) before September 20

### **STUDIO**

The gallery is going to be painted. at the end of December. This means we will need to take our work home from the December show. More information will follow.

Have you considered renting the feature wall for one month for \$100? If you do, we can promote you and your work through social media. Just one of the many perks that our association provides!

**Lorraine Mackie** will provide information about working with pastels at September's opening. Hope to see you there.

Jeannine Berscheid and Jan Coombs

## **UPCOMING CHANGEOVERS AT THE BAA GALLERY**

**OCTOBER 2024**    **Tuesday, October 15<sup>th</sup> 10am-12pm**

Autumn Glory or Artist's Choice

**NOVEMBER 2024**    **Sunday, November 10<sup>th</sup> 10am-12pm**

Feeling Festive or Artist's Choice

## **MARKETING AND COMMUNICATIONS**

The Marketing team is growing! We're thrilled to welcome **Sarah Winn**, who will lead our social media efforts, and **Terri Horricks**, who will be our designer for both social media and print materials. Their expertise is a huge asset, allowing me (Kim) to refocus on the website and email marketing.

### **Social Media:**

We've been investing in social media, and it's paying off. Analytics show that member reposts can be just as effective as paid promotions. Your support in sharing our shows and events on your social media makes a big difference! Keep up the great work and continue to share our events.

**Judy Anderson** is also helping by promoting us on external sites. If you know of any groups or websites where we should be promoting our events, please let us know.

### **Website:**

Our website continues to gain traction, with over 500 visitors last month—exciting news!

We're just getting started with our fall marketing plan. With new members on board, let's see what we can achieve!

~ Kim

## **PROGRAMMING**

We hope that everyone has had a lovely summer, and that you are looking forward to the upcoming calendar of events.

The **Plein Air at Zwick's Island West** in August had a minimal turnout, with participants only finding each other at the end of a lovely, sunny, summer day.

September 17th and 19th workshop at **Karen Richey's studio** to learn mosaic technique is completely filled, and we are hoping that there might be an encore.

October 24th, Brock University professor, **Duncan MacDonald** returns for another full day of instruction to help you "Progress Your Painting".

November 14th, we will be able to experience "Artropology" with **Renee Hiltz**.

December 3rd's event will be a **Christmas Tea** at Christ Church Anglican. Please stay posted for further details closer to the date.

We have our workshop dates reserved at the Public Library for 2025, and already have the February and March dates filled.

January's event is going to be our **Annual General Meeting** and it goes without saying that we hope to see you there!

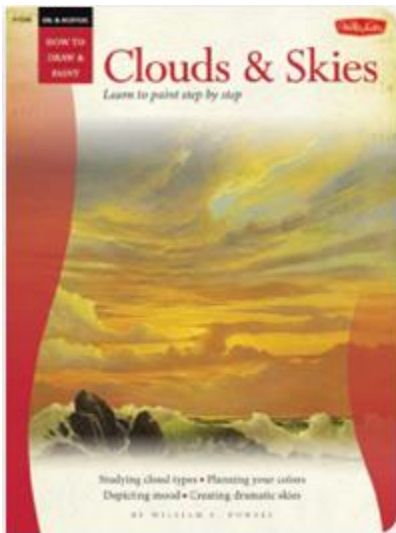
Please keep reading your newsletters, checking out our website and following us on Facebook on a regular basis.

As always, if you have a skill that you would like to teach your fellow artists, we would love to hear from you!

Thank-you for your ongoing support for our mandate to educate.

- Sandra Kidd and Jacqui Fry (Programming Committee)

### **LIBRARY BOOK OF THE MONTH**

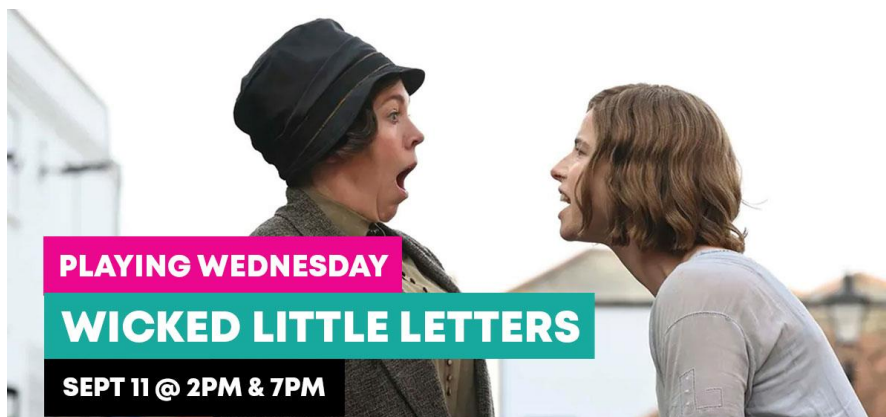


As kids we used to lie on the grass and cloud-watch. We usually found animals or people we knew with distinctive features or clothing. “Look, I see an elephant.... see his long trunk? Or “there is Mrs. Paul wearing her big black hat to church”. Even now on a road trip we see pictures and weather predictions in the clouds: and who doesn’t t marvel at a gorgeous sky-show?

As artists we try to create our sense or feelings about the immensity of skies and variety and nuance of clouds. There s a valuable reference book in our BAA library by William F Powell, a Walter Foster book, titled simply “Clouds and Skies” in which he studies cloud types, how to plan colours, depicting mood and creating dramatic skies. It is worth a look.

Connie Woods  
BAA member

We also welcome our new community arts partner Quinte Film Alternative.



★ **BECOME A MEMBER BY VISITING OUR SITE!**

<https://www.facebook.com/BellevilleArtAssociation>

<https://www.instagram.com/bellevillearta/>

<https://www.bellevilleart.ca/>

**Deadline for the October 2024 Newsletter is September 30, 2024**

**Information to <https://www.baamembership1@gmail.com>;**

**SPONSORS:** BMO-Nesbitt Burns, Sans Souci Restaurant, Highland Shores Children's Aid Society, Belleville Police Services, The Anchorage, Quickert Real Estate.

Thank you for your support of the arts in our community.

*We have art so that we shall not die of reality  
Nietzsche*